



PRESS RELEASE: January 25th 2008

BARE Sportswear Corp.
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FitzWright Company Limited
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FOR IMMEDIATE RELEASE:
FITZWRIGHT APPOINTED NORTH AMERICAN DISTRIBUTOR OF METALSUB HIGH-QUALITY UW LIGHTING SYSTEMS

FitzWright Company Ltd. is proud to announce its new North American distribution agreement with Metalsub, a Dutch manufacturer of precision scuba diving equipment and the European market leader in tank Quick Release Systems and HID lamp technology.

Simon Morris, VP of Product Development and Commercial Sales, is excited to offer Metalsub lighting alongside BARE stating that "the brands have a lot in common. Both are determined to ensure that the products being developed and introduced to market are Done Right. In regards to Metalsub, this means utilizing marine grade aluminum, computer controlled machining techniques and testing all lights and batteries in Metalsub's own hyperbaric chamber to 250 meters prior to shipment. All of which ensures the highest level of quality across the product range."

Metalsub products are sold to government organizations such as the military, fire departments and police agencies for search and rescue and special operations. All aluminum parts are anodized in accordance with American Military Standard MIL-A-8625-E type 3 class 2 and the coating is impregnated with Teflon. Metalsub lighting systems are also very popular with sport/tech and commercial divers. As Mr. Morris says "Metalsub products are made with extreme care and precision, with great pride taken in producing the best products for demanding customers in the most severe diving conditions."

About the Company:

FitzWright Company Ltd. is one of North America's largest manufacturer's of dive and survival suits under the BARE and FitzWright brand names. As a wholly owned subsidiary of Amer Sports, FitzWright and the BARE brand are part of a world-leading family of sports brands that include: Suunto, Atomic, Salomon, Wilson and Precor.

For more information on BARE and the FitzWright Group of Companies visit www.baresportswear.com To learn more about Amer Sports, please visit www.amersports.com

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